



\*\*\*\*\*MEDIA INVITATION\*\*\*\*\*

**ALLENTOWN GETS ACTIVE THANKS TO ACHIEVE GRANT**

**DATE:** Tuesday, April 28, 2009

**TIME:** 1:30 p.m.

**LOCATION:** Union Terrace Elementary School  
1939 Union St. Allentown, PA 18104

**BRIEFLY:** The City of Allentown is one of three communities across the nation chosen to receive supplemental funds through the national ACHIEVE grant program. The funds will go towards efforts to increase active time within physical education classes. The \$50,000 grant will be endowed to the school district on Tuesday, April 28 at Union Terrace Elementary School. The press event will include remarks by Superintendent Karen Angello, Mayor Pawlowski, and Tina Amato, Nutrition and Physical Activity Manager of the Chronic Disease Program of the Allentown Health Bureau. After witnessing the receipt of the grant, students from Union Terrace will demonstrate a short physical fitness routine under the instruction of their Physical Education teacher, Vickie Kahler.

The additional \$50,000 grant was made available through ACHIEVE, a joint national and local initiative by the National Association of Chronic Disease Directors (NACDD) and YMCA of the USA, with support from the Center for Disease Control and Prevention (CDC). ACHIEVE works to advance leadership and action to reduce chronic diseases and related risk factors. Allentown was one of ten communities selected out of 127 applicants to receive the original ACHIEVE grant award.

“This exciting supplemental grant of \$50,000 is in addition to the original ACHIEVE grant that Allentown received in 2008,” says Amato, “Because Allentown demonstrated a high level of readiness in their Community Action Plan, we qualified for additional funding in 2009.” The other two communities that are receiving an additional 50K from ACHIEVE are Albuquerque, New Mexico and Harris County, Texas. Albuquerque’s grant will fund community trail development and promotion, while Harris County’s will go towards tobacco-use treatment.

About the Allentown Health Bureau: The Allentown Health Bureau’s mission is to prevent disease and injury and to protect and promote the public’s health. Allentown’s Health Bureau provides the following services in relation to Nutrition and Physical Activity: cholesterol, glucose, and blood pressure testing; nutrition counseling and education; weight loss counseling

for youth; fitness programs for youth ages 8-14; summer recreation programs for children ages 7-13; and community education.

About the National Association of Chronic Disease Directors (NACDD): The National Association of Chronic Disease Directors (NACDD) is a national public health association for chronic disease program directors of each state and U.S. territory. The NACDD works to reduce the impact of chronic disease on the American population by advocating for preventative policies and programs, encouraging sharing of knowledge and developing partnerships for health promotion. ([www.chronicdisease.org](http://www.chronicdisease.org))

**RSVP CONTACT:**

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